

	<h1 style="color: orange;">JUNE 1, 2, 3 and 4, 2023</h1> <h2 style="color: orange;">Sponsorship Application Form</h2>					
	NEW	<input type="text"/>			RENEW	<input type="text"/>

COMPANY NAME: _____

COMPANY CONTACT NAME: _____ PHONE NO. _____

ADDRESS: _____

EMAIL: _____

CIRCLE DAY ON WHICH YOU WANT TICKETS: THURSDAY FRIDAY SUNDAY

ALL SPONSORS WILL BE RECOGNIZED AT THE SPECIFIC COMMUNITY EVENT AND AT THE RODEO

SEE BELOW/REVERSE FOR GENERAL INFORMATION

ADVERTISING AND TICKET ALLOCATIONS ARE BASED ON SPONSORSHIP LEVELS

Sponsorship Levels Circle One	Rodeo Availability (circle one)	Community Events - Availability Check the event you wish to sponsor						
	Rodeo types	Classic Car Show	Family Fun Fair	Rodeo of Smiles	Extreme Cowboy Challenge	Trade Fair Stage	Ranch Rodeo	Cabaret Stage
	June 1 – 4	June 3rd	June 2 nd	June 1 st	May 27	June 2 - 4	TBD	June 3
Title Sponsor \$20,000	Special sponsor (4)							
Day Sponsor \$5,000 +	Day sponsor (4)							
Double Platinum (\$3,000 +)	Box Seats (2) Video Replay (2)							
Platinum (\$2800 +)	Chute (7) Clown (1) Announcer Booth (1)							
Gold (\$2500 +)	Grand Entry (limited)							
Silver (\$2,000 +)	EMS (limited)							
Bronze (\$1500 +)	Event (8 available)							
Buckle (\$1,000 +)	unlimited							
Boots (\$500 +)	Unlimited							
Spurs (under \$500)	Unlimited							

AND / OR

CONTACT: TAMARA MCGILL, SPONSORSHIP CHAIR
 EMAIL: t.mcgill@shaw.ca CALL OR TEXT 780-499-3418

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	NEW <input type="checkbox"/>	<input type="checkbox"/>	RENEW <input type="checkbox"/>	<input type="checkbox"/>

DOLLAR VALUE	ADVERTISING			TICKETS
	Size of ad in RODEO PROGRAM	FLAG IN ARENA	BANNER AT EVENT	RODEO TICKET ALLOCATION
Title or Day Sponsor \$5,000 +	FULL PAGE in Rodeo Program; will also have Logo on Brochures, Poster and Website	YES	YES	AS PER AGREEMENT WITH ASSOCIATION
Double Platinum (\$3,000 +)	HALF PAGE	YES	YES	AS PER AGREEMENT WITH ASSOCIATION
Platinum (\$2800 +)	HALF PAGE	YES	YES	8 TICKETS
Gold (\$2500 +)	QUARTER PAGE	YES	YES	8 TICKETS
Silver (\$2,000 +)	QUARTER PAGE	YES	YES	6 TICKETS
Bronze (\$1500 +)	BUSINESS CARD AD	Rodeo event sponsors only	YES	4 TICKETS
Buckle (\$1,000 +)	BUSINESS CARD AD	NO	YES*	4 TICKETS
Boots (\$500 +)	BUSINESS CARD AD	NO	YES*	2 TICKETS
Spurs (under \$500)	TEXT ONLY	NO	Yes*	0 TICKETS

** NOTE:

All sponsors will be listed in text on Rodeo Brochure, in Rodeo Program, on Rodeo Arena Video Replay Screen as well as on the Saddle Up Flyer

See below for more information

1. Some sponsorships are limited and therefore are available on a first come first serve basis and at the discretion of the Black Gold Rodeo Committee.
2. Events Sponsorships are available on a first come first serve basis, with preference being given to returning sponsors. Events are listed below – please indicate your 1st, 2nd and 3rd preferences and you will be contacted by the Rodeo Sponsorship Committee as to the event you will be sponsoring.
3. Sponsor to supply banner and/or flag although arrangements can be made to have one fabricated. *For sponsors less than \$1,000 banners will be displayed at the event based on space available.
4. Flags will be carried in both the arena and Black Gold Days Parade **based on our ability and weather permitting.**
5. Additional advertising options and upgrades are available to you. Please speak to your Rodeo representative.
6. Multiple opportunities for sponsoring entertainment at the Black Gold Rodeo exist. Please contact the Black Gold Rodeo Committee for more information.

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Leduc Black Gold Pro Rodeo & Exhibition Association * Box 3235, Leduc, AB T9E 6L9
 Email: sponsorship@blackgoldrodeo.com PHONE 780-887-3235 www.blackgoldrodeo.com

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	NEW		RENEW	

RODEO EVENTS: **PLEASE INDICATE YOUR FIRST, SECOND & THRD CHOICE:**

EVENT	YOUR CHOICE	EVENT	YOUR CHOICE
BAREBACK		SADDLE BRONC	
BULL RIDING		LADIES BARREL RACING	
TIE DOWN ROPING		STEER WRESTLING	
TEAM ROPING – HEADER		TEAM ROPING – HEELER	

FOR PRODUCT SPONSORS (NON-MONETARY) please provide a description and estimated value:

VALUE \$ _____

AUTHORIZED SPONSOR SIGNATURE _____

DATE: _____ PLEASE PROVIDE A BUSINESS CARD

ARE YOU ASKING WHY SHOULD I SPONSOR?????

- TO GET INVOLVED IN LEDUC’S LARGEST EVENT OF THE YEAR
- 50,000 PLUS PEOPLE IN ATTENDANCE AT MORE THAN 10 EVENTS OVER THE WEEK
 - OPPORTUNITY TO SHOWCASE YOUR BUSINESS COMMUNITY INVOLVEMENT
- OPPORTUNITY TO ADVERTISE PRODUCTS, SERVICES AND RECRUIT POTENTIAL EMPLOYEES
 - SPONSORSHIP SUPPORTS LOCAL YOUTH ACTIVITIES
 - SPONSORSHIP SUPPORTS LOCAL COMPETITORS AND LOCAL EVENTS
- ALL SPONSORS WILL BE RECOGNIZED AT THE SPECIFIC COMMUNITY EVENT AND AT THE RODEO
 - SPONSORSHIP OPPORTUNITIES AT A NUMBER OF PRICE POINTS.

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