



# 2022 Sponsorship Application Form


NEW  
RENEWAL

Rodeo Representative: \_\_\_\_\_

Company Name: \_\_\_\_\_ Telephone: \_\_\_\_\_ COMPANY CONTACT: \_\_\_\_\_

Address: \_\_\_\_\_ Email: \_\_\_\_\_ Rodeo Tickets required: (Yes) \_\_\_\_\_ (No) \_\_\_\_\_

\*\*SPONSORSHIP PRICES DO NOT INCLUDE GST\*\* CIRCLE YOUR CHOICE: TICKETS THURSDAY, FRIDAY or SUNDAY

Selection	Sponsor Options	Sponsor Level	Value + GST	Tickets	Ticket Choice (1)		Program & Other Advertising Options (2)							
					Thurs	Fri	Sun	Text only	Business	1/4 page	Saddleup &	Banner	Flag	Upgrades
					GENERAL RODEO									
	7	Chute Gate	\$2,400.00	8						X	X	X	X	
	1	Clown	\$2,500.00	8						X	X	X	X	
	limited	Video Replay	\$3,000.00	8						X	X	X	X	
	1	Announcers Stand	\$2,400.00	8						X	X	X	X	
	2	Box Seats (full)	\$3,000.00	16 box						X	X	X		
	4	Box Seats (half)	\$1,500.00	8 box					X		X	X		
	limited	Grand Entry	\$2,000.00	8					X		X	X	X	
	limited	EMS	\$1,500.00	4					X		X	X	X	
	8	Event	\$1,250.00	4					X		X	X	X	
		Event choices: (3)	(1st) _____ (2nd) _____ (3rd) _____											
	unrestricted	Entertainment	\$1250 and up	4					X		X	X		
	unrestricted	Buckle	\$800 to \$1249	3					X		X			
	unrestricted	Boots	\$400 to \$799	2					X		X			
	unrestricted	Spurs	Less than \$399	0				X			X			
RODEO OF SMILES														
	unrestricted	Platinum	\$2000 and up	8						X	X	X	X	
	unrestricted	Gold	\$1250 to \$1999	4					X		X	X	X	
	unrestricted	Silver	\$800 to \$1249	3					X		X			
	unrestricted	Bronze	\$400 to \$799	2					X		X			
	unrestricted	Smile Friends	Less than \$399	0							X		X	

1. Subject to availability.

2. Available on a first come first service basis and at the discretion of the Black Gold Rodeo Committee. Sponsor to supply banner and/or flag although arrangements can be made to have one fabricated. Based on our abilities and weather permitting, flags will be carried in both the arena and Black Gold Parade. *Please see your rodeo representative for additional options and upgrades available to you.*

3. Events (Bareback, Saddle Bronc, Bull Riding, Ladies Barrel Racing, Tie Down, Steer Wrestling, Novice Bareback and Team Roping) are available on a first come first serve basis. Please indicate your 1st, 2nd and 3rd preference for sponsorship and you will be contacted by the rodeo office as to the event you will be sponsoring.

4. Multiple opportunities for sponsoring entertainment at the Black Gold Rodeo exist. Please contact the Black Gold Rodeo Association for more information.

For Product Sponsors (Non-Monetary), please provide a description and estimated value: \_\_\_\_\_

Value: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_ **\*\*Please Provide your Business Card\*\***

*Email and send payment to: Tamara McGill, Sponsorship Chair, Leduc Black Gold Pro Rodeo & Exhibition Association, Box 3235, Leduc, AB Canada T9E 6L9*

Email: [sponsorship@blackgoldrodeo.com](mailto:sponsorship@blackgoldrodeo.com) Tel: 780-887-3235 **Direct Line 780-499-3418** [www.blackgoldrodeo.com](http://www.blackgoldrodeo.com)

## June 2, 3, 4 & 5, 2022